

**Safety, effectiveness *AND* cost are all important to your patients.**

**SOME FACTS:**

Generic drugs

- are approved by FDA, safe, effective, high quality, and reliable;
- save an average of \$45.50 for every prescription sold;
- currently save consumers about \$56.7 billion/year, and can save consumers an additional \$1.3 billion/year for every 1% increase use of generic drugs;<sup>1</sup>
- are lower in cost than Canadian brand name or generic drugs.<sup>2</sup>

**CE OPPORTUNITY:**

Learn and get a one hour of CE credit by taking FDA's web-based CE on generic drugs -- "The FDA Process for Approving Generic Drugs."

FDA's web seminar provides viewers with an overview of the Food and Drug Administration's role in the generic drug process. It discusses various aspects of the Abbreviated New Drug Application (ANDA) process, including how FDA's approval assures that generic drugs are safe, effective, and high-quality drug products.

1. Go to: <http://www.fda.gov/cder/learn/CDERLearn/default.htm>
2. Click on: <http://www.fda.gov/cder/learn/CDERLearn/default.htm>
3. Follow the instructions.

**ACCREDITATION:**

- For **physicians**, by the Accreditation Council for Continuing Medical Education, for a maximum of **one-hour Category 1 credit toward the AMA Physician's Recognition Award**

Footnotes

1. Buehler, G. (Director, FDA Office of Generic Drugs): THE FDA Process of improving generic drugs, October 29, 2002 at [http://www.fda.gov/cder/ogd/02-10\\_BCBS\\_gjb/02-10\\_BCBS\\_gjb.PPT](http://www.fda.gov/cder/ogd/02-10_BCBS_gjb/02-10_BCBS_gjb.PPT)
2. Food and Drug Administration. Generic drug prices in the U.S. are lower than drug prices in Canada. November 2003 at: <http://www.fda.gov/oc/whitepapers/drugprices.html>